IDC CONSULTING
CASE STUDY

# Measuring the Development of ICT for a Government Authority

## Challenge

A government authority responsible for driving ICT national development programs in the country wanted to regularly monitor and evaluate the progress of the country's ICT sector.

The requirements included a comprehensive and precise measurement of ICT development on a national and international level, portraying the status of ICT adoption and providing a deep understanding of the development of the ICT segment in priority sectors such as education, health, tourism, and the ICT job market. These were needed to help the authority design, launch, and drive key ICT development initiatives.

## The Solution

In order to measure the rate of ICT development in the country, IDC undertook large primary research that encompassed 16 surveys across relevant audience groups. IDC also conducted secondary and supply-side research to obtain statistics on the various sectors covered in the research. In addition, an international benchmarking exercise was carried out to identify the key gaps to be addressed.

IDC summarized the research findings in the form of eight detailed internal reports and two public reports.

IDC
Analyze the Future

**International Data Corporation (IDC)** is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications and consumer technology markets. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. More than 1000 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries worldwide. For more than 48 years, IDC has provided strategic insights to help our clients achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company. IDC CEMA, Malé náměstí 13, Prague 1, Czech Republic, 110 00, +420 221 423 140, www.idc-cema.com.