



# IDC CIO Summit 2021

Qatar

Innovative Digital Strategies:  
Evolving to the Demands of a New Reality



## Category Definition and Qualification

To compete and thrive in the new digital economy, progressive CIOs across Qatar are increasingly transforming their customer engagements, business operations, and operating models by leveraging digital technologies. They are being supported unequivocally by line-of-business leaders in delivering business transformation.

Through the IDC Excellence Awards 2021, IDC intends to honor those organizations and IT leaders who have conceptualized and successfully delivered digital transformation initiatives that brought about tangible results.

**This year, IDC will recognize the excellence of IT and business leaders in Qatar across the following categories:**

### Excellence in Digital Innovation

Open to organizations that have:

- Leveraged digital technologies to drive innovation across the enterprise.
- Delivered innovative initiatives for multidimensional customer engagements that attracted new customers and improved loyalty.
- Successfully implemented digital innovations to greatly enhance the efficiency of business functions.
- Implemented innovative use cases in the supply chain to significantly improve efficiency and business agility.

### CISO (Chief Information Security Officer) of the Year

Open to IT leaders who have:

- Significantly improved the security posture, resilience, and regulatory compliance of the organization.
- Successfully delivered major initiatives that helped transform and position security as an enabler for digital transformation.

### CIO (Chief Information Officer) of the Year

Open to IT leaders who have:

- Spearheaded the leadership of digital transformation in alignment with senior executives and lines of business.
- Successfully delivered major digital transformation initiatives that led to significant business outcomes.

### Women in Technology & Business

Open to female business and IT leaders who have:

- Positively impacted the business outcomes, work cultures, and levels of innovation required for greater financial performance.
- Successfully reduced the impact of a lack of gender diversity in IT organizations and underscored the need to expand mentoring programs that develop female leaders.

**To be eligible for the IDC Excellence Awards 2021, nominees must fulfil the following criteria:**

- They must have held the position of CIO or business leader within a company based in Qatar for at least 24 months.
- They must have led, within the last 24 months, the implementation of initiatives, which should be thoroughly described in the nomination form.
- They must have demonstrated outstanding skills and efforts in the following fields: innovation, change management, IT governance, business enablement, and cost efficiency.



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At IDC, we pride ourselves on enforcing the very highest levels of transparency and impartiality. As such, each nomination will be reviewed and validated using a multi-tiered process.

The evaluation of nominations and selection of finalists will be independently undertaken by a multidisciplinary team comprising senior regional and international IDC analysts. All nominations will be treated with the strictest confidence.

Upon submission of a nomination, IDC analysts will perform an initial assessment, during which they may call nominees to validate and verify details.

The top 10 finalists in each category will be unveiled during a live 'Awards Ceremony' to be hosted on a virtual platform.

The top three finalists in each category will be required to present their achievements/nominations to the IDC jury. Each finalist will be allocated a total of 15 minutes – 7-8 minutes for a PowerPoint presentation and 7-8 minutes for Q&As.

In the event of any dispute regarding the rules, conduct, results, and all other matters relating to the IDC Excellence Awards 2021, the decision of the judges shall be final, and no further correspondence or discussion shall be entered into.

### IMPORTANT NOTE:

This document must be used as the template for your submission. Please supply us with all the necessary contact information outlined below and answer all questions in the spaces provided.

All nominations must contain fact-based information and should not include marketing messages or branding information. All questions from the nomination form need to be answered.

IDC encourages short, sharp answers that provide clear insights into the results achieved by the selected initiative/project/nominee.

An organization can nominate itself in multiple categories.

**The nomination form must be submitted prior to July 31, 2021.**

### Contact details of the nominee:

<b>Name:</b>	<input type="text"/>
<b>Title:</b>	<input type="text"/>
<b>Company:</b>	<input type="text"/>
<b>Postal Address:</b>	<input type="text"/>
<b>City, Country:</b>	<input type="text"/>
<b>Telephone:</b>	<input type="text"/>
<b>Mobile:</b>	<input type="text"/>
<b>Email:</b>	<input type="text"/>



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## 1. Excellence in Digital Innovation

List the innovative and breakthrough digitalization initiative/s or project/s undertaken to transform business operations, redesign customer experiences, generate new revenue streams, or develop new business models using advanced technology over the past 24 months. Describe each in as much detail as possible, including objectives, features, technologies, challenges, implementation processes, etc.

Describe the business impact of the digital innovation initiative/s or project/s. As much as possible, please detail the clear business outcomes that were achieved, including any quantifiable outcomes. Compare the outcomes to the objectives/goals established at the outset of the initiative.

Outline the key stakeholders involved and their contribution

Describe the significance of digital business to your organization's vision and strategy highlighting the omnichannel experiences being built for your customers and employees? Also indicate the success of the digital business developed as opposed to traditional non-digital channel of addressing the business needs.

How have you redesigned your organization's IT architecture that will allow for rapid adoption of digital technologies? Can you illustrate with examples what has been achieved in this regard?

What impact did the ongoing pandemic have on your immediate and planned long-term digital initiatives also highlighting how it will transform your current business operations and functioning?

References (e.g., links, documents, or content related to this project/initiative).



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## APPENDIX

Please supply details of two people who our judges may contact for references (OPTIONAL):

### Reference 1

<b>Name:</b>	<input type="text"/>
<b>Company:</b>	<input type="text"/>
<b>Telephone:</b>	<input type="text"/>
<b>Mobile:</b>	<input type="text"/>
<b>Email:</b>	<input type="text"/>

### Reference 2

<b>Name:</b>	<input type="text"/>
<b>Company:</b>	<input type="text"/>
<b>Telephone:</b>	<input type="text"/>
<b>Mobile:</b>	<input type="text"/>
<b>Email:</b>	<input type="text"/>

If you have any questions regarding the completion of this nomination form, please contact:

Eric Samuel | [esamuel@idc.com](mailto:esamuel@idc.com) | +971 555 761 682

Please submit your completed nomination form by email to: [esamuel@idc.com](mailto:esamuel@idc.com)