



## **Proposition and Strategy for Data Management**

*Philippe Assunção – Unify products Presales Director  
Europe / APJ / LATAM - TIBCO*

*15th September 2020*

# CONFIDENTIALITY

The following information is confidential information of TIBCO Software Inc. Use, duplication, transmission, or republication for any purpose without the prior written consent of TIBCO is expressly prohibited.

# DISCLAIMER

This document (including, without limitation, any product roadmap or statement of direction data) illustrates the planned testing, release and availability dates for TIBCO products and services. This document is provided for informational purposes only and its contents are subject to change without notice. TIBCO makes no warranties, express or implied, in or relating to this document or any information in it, including, without limitation, that this document, or any information in it, is error-free or meets any conditions of merchantability or fitness for a particular purpose. This document may not be reproduced or transmitted in any form or by any means without our prior written permission.

The material provided is for informational purposes only, and should not be relied on in making a purchasing decision. The information is not a commitment, promise or legal obligation to deliver any material, code, or functionality. The development, release, and timing of any features or functionality described for our products remains at our sole discretion.

During the course of this presentation TIBCO or its representatives may make forward-looking statements regarding future events, TIBCO's future results or our future financial performance. These statements are based on management's current expectations. Although we believe that the expectations reflected in the forward-looking statements contained in this presentation are reasonable, these expectations or any of the forward-looking statements could prove to be incorrect and actual results or financial performance could differ materially from those stated herein. TIBCO does not undertake to update any forward-looking statement that may be made from time to time or on its behalf.

# TIBCO, a global leader in Enterprise Software

Our mission is to help our customers **solve the impossible** by providing the most advanced software capabilities to connect their systems, unify their data and predict the future.

## TIBCO Connected Intelligence

<b>CONNECT</b> seamlessly any application, device, or data source	<ul style="list-style-type: none"><li>→ Application integration</li><li>→ API Management</li><li>→ Messaging &amp; Events</li></ul>
<b>UNIFY</b> intelligently for better access, trust, and control	<ul style="list-style-type: none"><li>→ Metadata Management</li><li>→ Master Data Management</li><li>→ Data Virtualization</li></ul>
<b>PREDICT</b> confidently with real-time data-driven intelligence	<ul style="list-style-type: none"><li>→ Visual Analytics</li><li>→ Data Science</li><li>→ Streaming Analytics</li></ul>


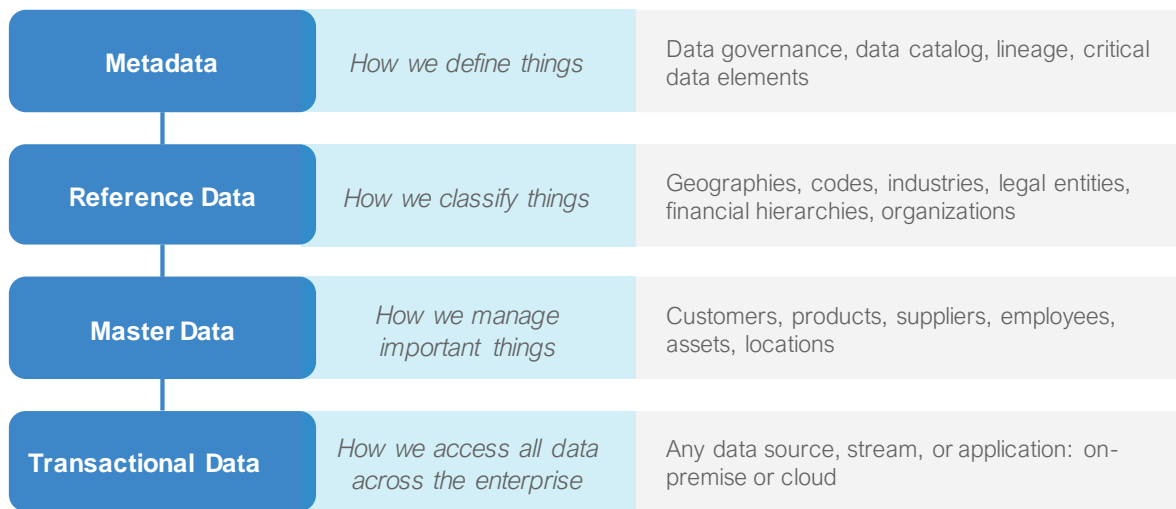
## A globally trusted partner

- 21** of the top 25 Global 2000
- 10** of the top 10 Semiconductor Manufacturers
- 8** of the top 10 Pharmaceuticals
- 7** of the top 10 Banks
- 7** of the top 10 Food & Beverages Processors
- 6** of the top 10 Global Airlines
- 6** of the top 10 Telecoms

# Our data management vision


Unify data intelligently for better access, trust, and control

Successful customer intimacy, operational excellence, and business reinvention efforts require every kind of data—metadata, reference data, master data, transactional and streaming data. Managing this diversity in a well-governed and consistent way is the objective of Unify, TIBCO's line of data management products. Enable your team with the capabilities required for better data access, trust, and control.




### Analytics

- Self-service analytics
- Data Fabric
- Data science



### Operations

- Data-as-a-Service
- M&A consolidation
- Anything 360



### Compliance

- Data privacy
- Regulatory compliance
- Risk management

# Our proposition



# Our Strategy



Cloud Native



Artificial Intelligence / Machine Learning



Designed for Users



Interact with everything



Better together

# Tibco Unify Customers

	Citi Data Catalog: 200+ reference and master data classes, financial hierarchies, data governance & report control for regulatory compliance, big data catalog.								Leading Oil & Gas EPCI company. Long running multidomain MDM program (8+ years) covering 28 master data domains, connected to 39 core applications.			
					Improved customer experience by supporting 10M transactions per day on mobile banking platform.							



# Why TIBCO for Your Data?

**Any  
Place**

**Deploy anywhere**

**All  
Data**

**Address every type of data**

**All  
Users**

**Support everyone**

**Open**

**Work with everything**

<https://now.tibco.com/>

TIBCO®

**NOW**

**SUSTAINABLE INNOVATION**

**September 22-24, 2020**