Towards a Digital Transformation Ready IT Infrastructure

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Bubbles are perfectly efficient in structure, achieved at the risk of catastrophic failure.
In light of the COVID-19 pandemic, how would you break out your technology expenditures for 2020?

- Introduce business model innovation: 10.8%
- Capture market share: 11.4%
- Support new operational requirements: 14.6%
- Address areas of weakness: 15.0%
- React to the crisis (e.g. business continuity): 14.7%
- Reduce operating costs: 17.7%
- IT spend needed to run the business: 15.8%

Source: IDC EMEA, COVID-19 Impact Survey, August 2020
Agile: realign under pressure
Optimized: continuous and responsive
Secure: as a support, not a barrier
People-centric: CX and UX
Opportunistic: during and after a crisis
Agility is everything
Digital Transformation is the tail on the cheetah
Thank you