

# Introduction to Rubrik



# Data Management: 1990s to Present

## 2000s – Present

Backup &  
Replication  
Software



Backup  
Software



Backup  
Servers



Backup  
Proxies



Replication



Catalog  
Database

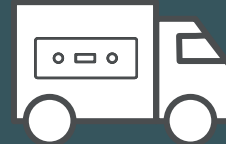


Dedupe  
Metadata

Backup Storage



Backup Storage



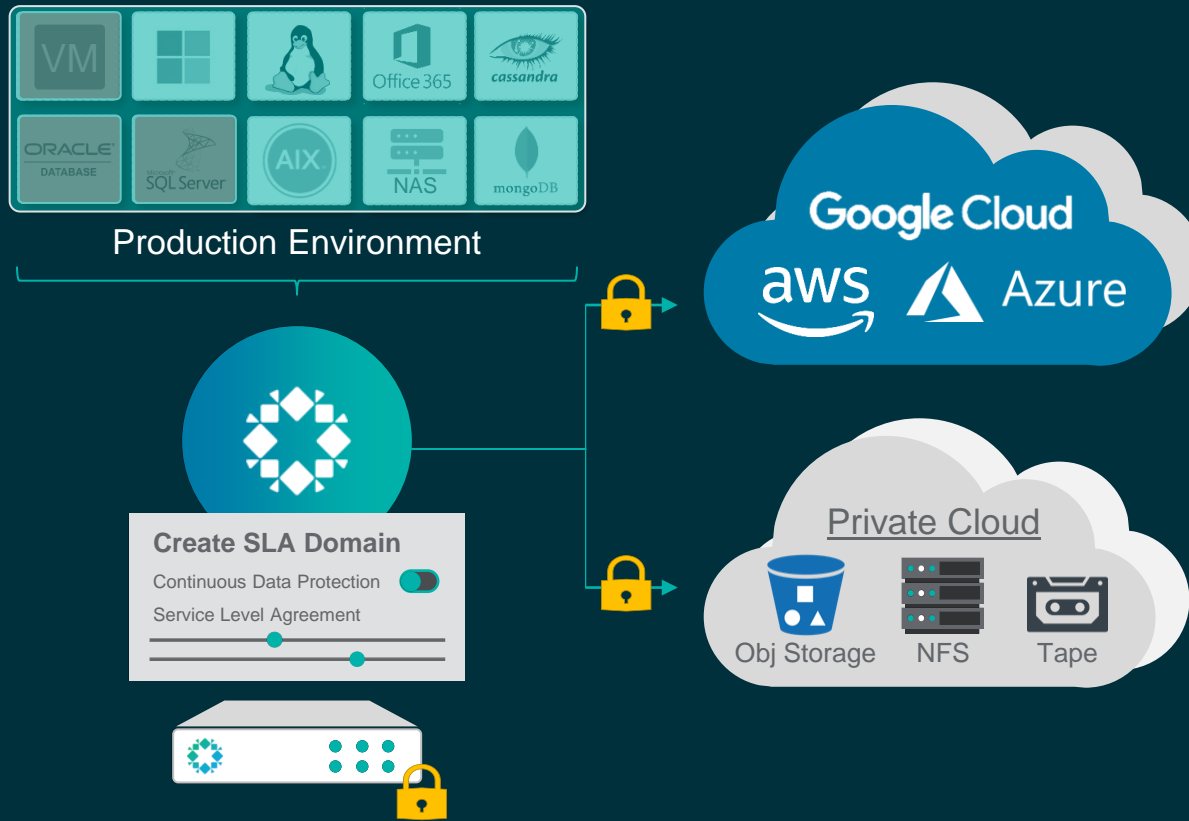
Off-site Archive

# Meet Rubrik Cloud Data Management



A single software fabric for complete data management across data center and cloud.  
No forklift upgrades.

# Meet Rubrik Cloud Data Management



**Quick Start:** Rack and go. Auto-discovery.

**Automate:** Intelligent SLA policy engine for effortless management.

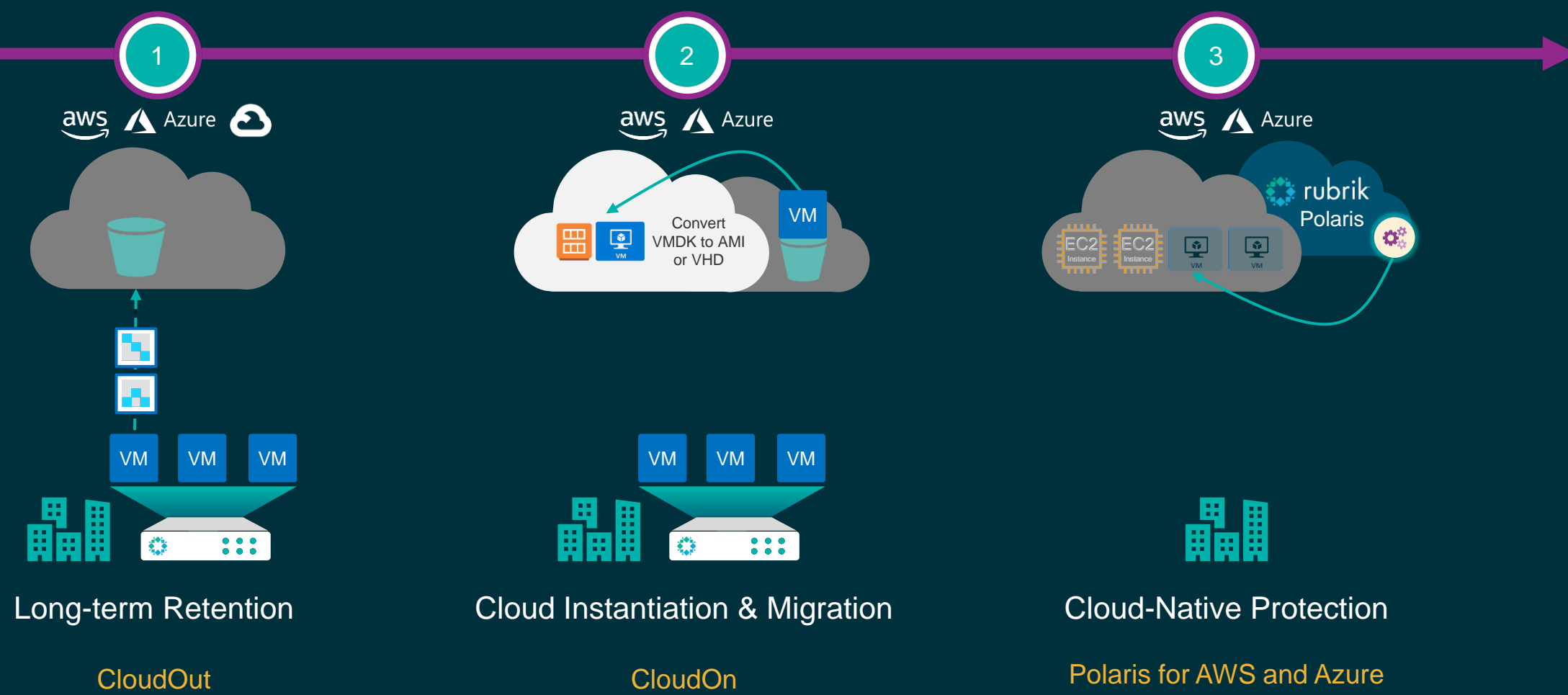
**Rapid Ingest:** Parallel ingest accelerates snapshots and eliminates stun.

**Instant RTOs/RPOs:** Live Mount VMs, SQL & Oracle databases. Google-like search. Natively integrated CDP for VMware.

**Secure:** End-to-end encryption. Immutable file system.

**Cloud:** “CloudOut” instantly accessible with global search. “CloudOn” for cloud instantiation.

# Your Cloud Journey



# Don't Backup. Go Forward.



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