



IDC FutureScapes 2020

The Future Enterprise: Technology,
Leadership and Value

Warsaw | January 30, 2020 | Villa Foksal



IDC Predictions 2020

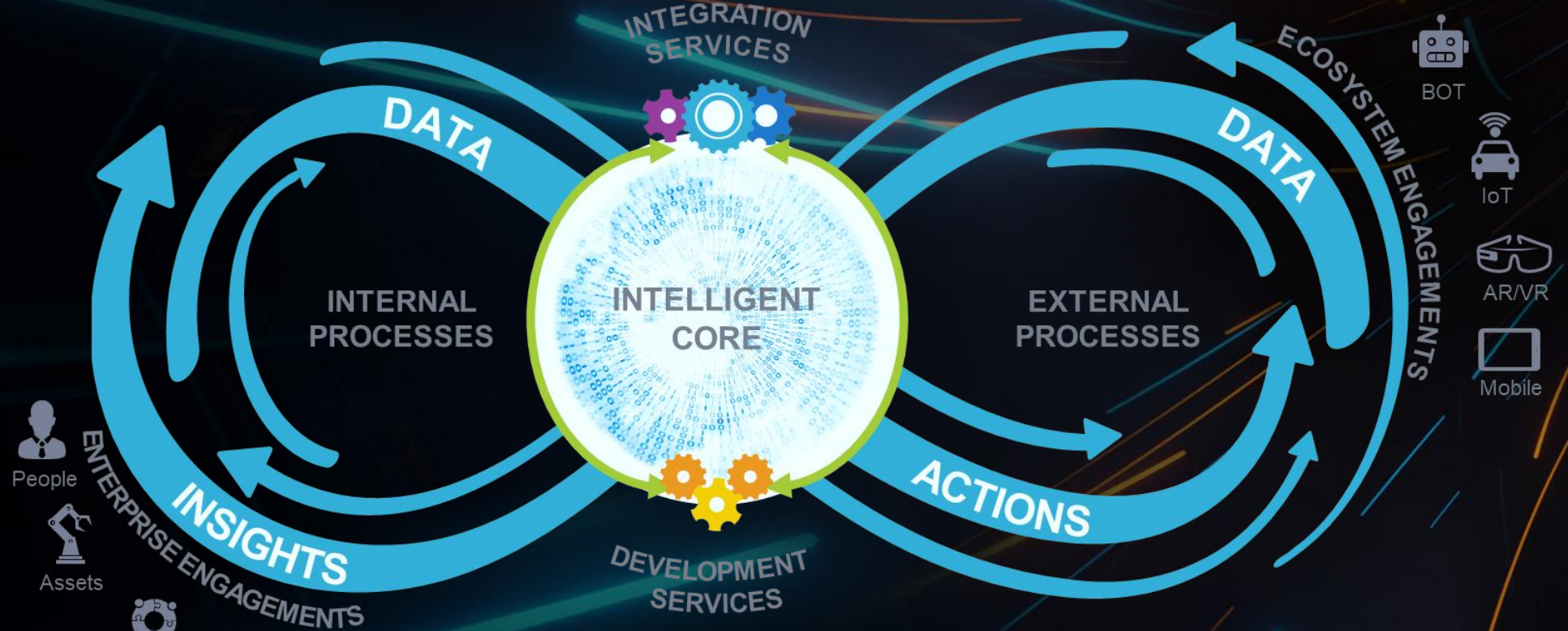
**In 2020,
European organizations will spend
over 271 Billion dollars on
Digital Transformation, but only
16% will deliver new
revenue streams.**

By 2022,
data collected from connected
devices will generate a **revenue**
opportunity of **\$10,5B** for the
top 500 European Organizations



IDC Predictions 2020

The Technology Foundation of the Business Models of the Future



ANALYZE
THE
FUTURE

By 2025

60% of European organizations will modernize their **core IT** leveraging the **cloud** resulting in a **25% business productivity improvement**



IDC Predictions 2020

**By 2023,
70% of European Intelligent
Process Automation (IPA)
initiatives will be infused by AI**

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By 2020, 90% of all organizations in Europe will have losses totaling **\$91 billion** annually because of the lack of IT skills

IDC: Top CIO skills that required training in 2019:

- Hyperconverged infrastructure
- Data visualization
- IoT / Cloud / AI / Blockchain
- Business trends
- Cybersecurity
- Change management

IDC Predictions 2020

2022

is the cut-off point for **CISOs** to establish themselves as **business leaders** who can provide **digital trust**



IDC Predictions 2020

Thank you!