

## Submission Form: IDC Turkiye CIO Awards 2018

### **Category Definition and Qualification**

Through IDC Turkiye CIO Awards 2018, IDC honors the IT heads who envisaged, conceptualized, and successfully implemented a special ICT project that brought about tangible results for the organization in question.

This year, IDC Turkiye will recognize the excellence of IT leaders from Turkiye through six categories of awards: Best Innovation, Best Change Management, Best IT Governance, Best Business Enablement, Best IT Cost Efficiency, and Best CIO.

To be eligible for IDC's IT Excellence Awards, nominees need to fulfill the following criteria:

- Nominees must hold a position of CIO (or equivalent) within a company based in Turkiye.
- Nominees must have led, within the last 12 months, the implementation of an innovative IT project, which should be thoroughly described in the nomination form.
- Nominees must have demonstrated outstanding skills and efforts in the following fields: innovation, change management, IT governance, business enablement, and cost efficiency.

The evaluation of nominations and selection of finalists will be independently undertaken by a multidisciplinary team comprising global IDC executive leadership, regional IDC Insights expert analysts, respected academics, and Turkiye's technology industry thought leaders.

### **IMPORTANT NOTE:**

This document must be used as the unique template for your submission. Please supply us with all the necessary contact information outlined below and then answer all questions in the spaces provided.

All nominations must contain fact-based information and should not include marketing messages or branding information. All questions from the nomination form need to be answered.

Please note that examples from a unique project should be used throughout the questionnaire. IDC encourages short, sharp answers that provide clear insights into the results achieved by the selected project, rather than into the complexity or cost of the project. The nomination form must be submitted prior to **March 22, 2018**.

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### **Contact details of the nominee:**

Name:	
Title:	
Company:	
Postal address:	
City, Country:	
Telephone:	
Mobile:	
Email:	

**INFORMATION ABOUT A SPECIAL IT PROJECT**

Please describe a special IT project that illustrates your CIO's leadership and vision.

**1. Name of project and date of implementation**

**2. Summary of project**

**3. What were the main drivers for the implementation of this project?**

**4. What challenges were faced during the project lifecycle?**

**5. How did this project specifically address local challenges?**

**6. Was this project initiated locally?**

**7. What results were achieved by this project?**

**PROJECT METRIC – INNOVATION**

Please explain why this specific project can be considered as an important innovation that benefited the organization and its clients/users.

**1. Why should this project be considered innovative?**

**2. How did this innovation impact employees within the organization?**

**3. How did this innovation impact clients/users?**

**4. Will this innovation lead to any follow-up initiatives (inside or outside the organization)?**

**PROJECT METRIC – CHANGE MANAGEMENT**

Please explain what steps the organization took to ensure that changes were smoothly and successfully implemented to ensure lasting benefits.

**1. How did this specific project require extra effort in relation to change management?**

**2. What change management efforts were developed for employees in relation to this project?**

**3. What change management efforts were developed for clients/users in relation to this project?**

**4. How did this project implementation affect your organization's daily operations?**

**PROJECT METRIC – IT GOVERNANCE**

Please explain how the decision-making and implementation processes of this project reflect on the nominee's vision in terms of IT leadership and organization of the IT staff.

**1. What was involved in the decision-making process for this project?**

**2. How was portfolio management used to evaluate, prioritize, and select the project?**

**3. Please illustrate the involvement of employees/end users in any IT strategy around this project.**

**4. How is the contribution of IT to achieving business goals being measured and monitored?**

**PROJECT METRIC – BUSINESS ENABLEMENT**

Please explain how the IT strategy and the business objectives/missions are linked in your organization, and outline what the benefits of this IT project have been for your organization's operations.

**1. Please describe what processes ensure the alignment of the IT strategy with the business objectives/missions of your organization.**

**2. How does this project address a major business objective/challenge?**

**3. What value was brought to the LOB by this project in terms of revenue, market share, quality of service?**

**4. What value was brought to the LOB by this project in terms of productivity/efficiency?**

**PROJECT METRIC – IT COST EFFICIENCY**

Please explain how this project helped your organization achieve its financial target: what has been the impact on IT costs? How did it help the organization to reduce operating costs?

**1. Please explain how this project resulted in improved cost efficiencies for your organization?**

**2. What was the overall cost of this project?**

**3. What has been the impact of this project on operating costs?**

**4. How long did it take for your organization to reach a break-even point?**

**APPENDIX**

Please supply details of two people who our judges may contact for references:

<b>Reference 1</b>	
Name:	
Company:	
Telephone:	
Mobile:	
Email:	

<b>Reference 2</b>	
Name:	
Company:	
Telephone:	
Mobile:	
Email:	

Please provide key highlights of the nominee's career and IT experience. CVs accepted.

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